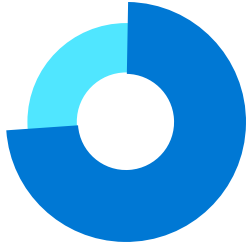# CloudPC

Microsoft
Rene Baumgartner, Cloud Endpoint Specialist

How and where we work has changed
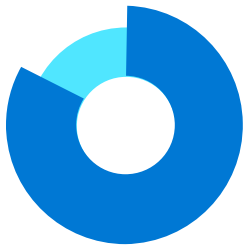
73%

of workers say they want flexible remote work options

67%

of employees want more in-person collaboration

80%

of managers expect more flexible work from home policies
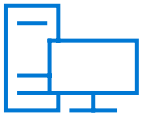
Shifting workforce and organizational needs

Remote and hybrid work

Elastic workforce

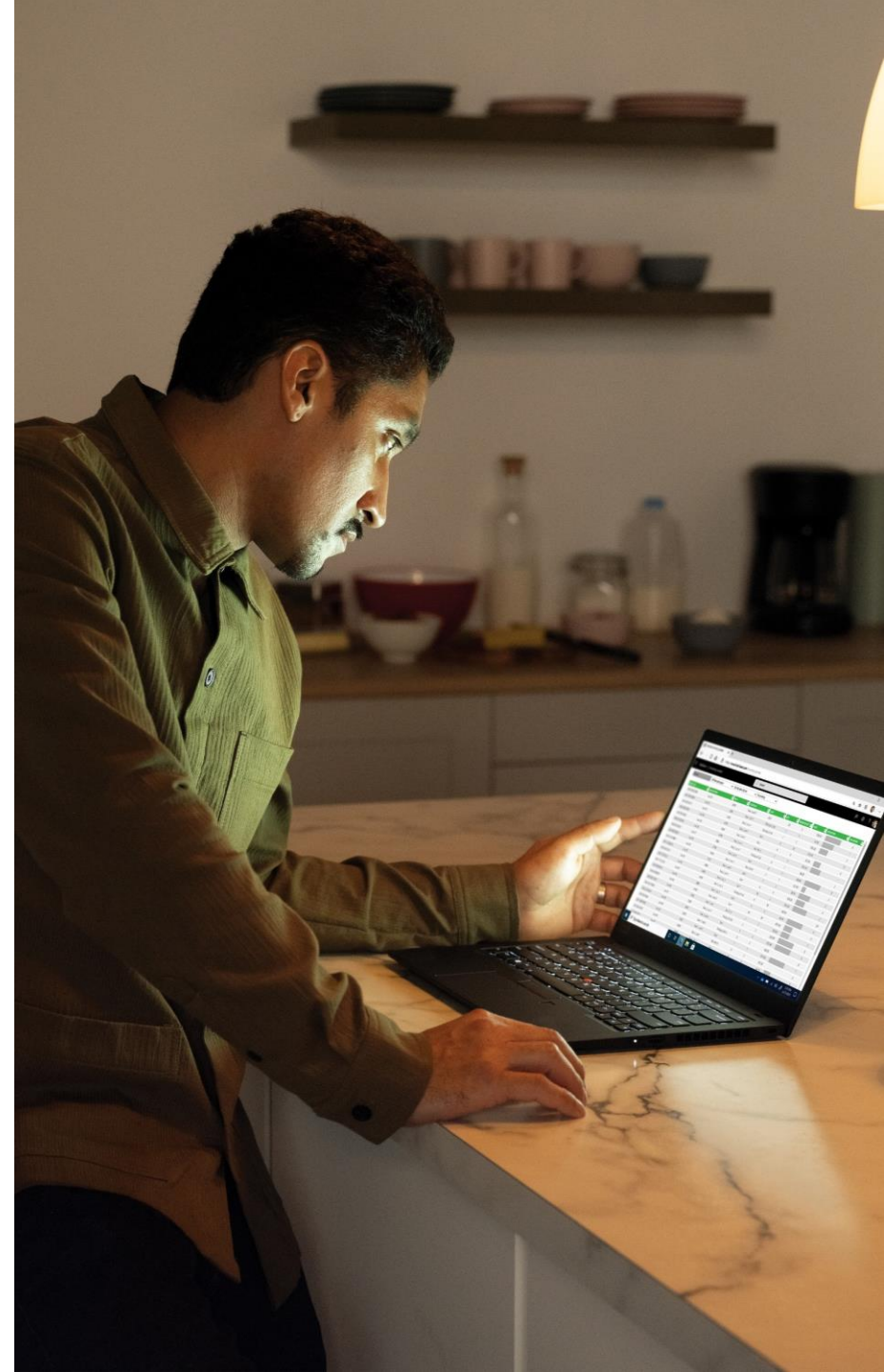**Organizational expansion and change**

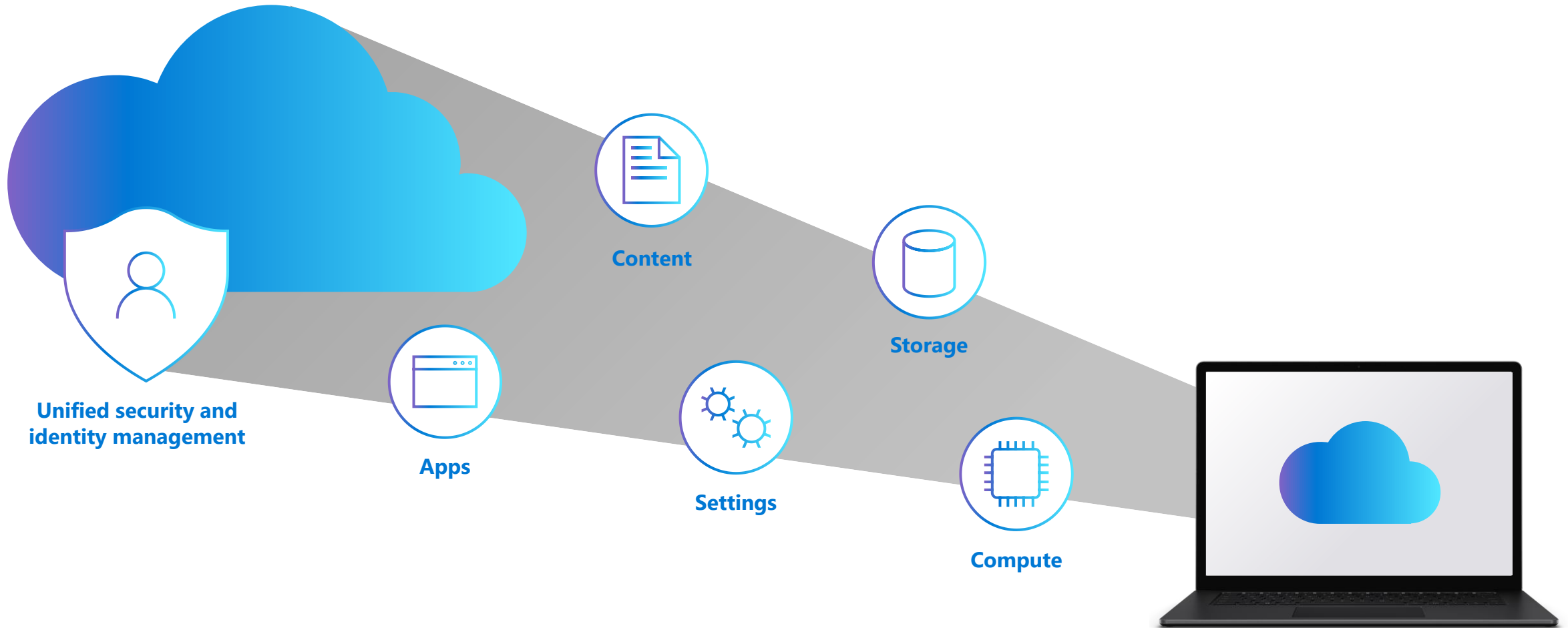**Bring your own PC (BYOPC)**

High-scale and specialized workloads

Security and compliance

Windows 365 - Cloud PC

A new solution for today's hybrid workforce

Unified security and identity management

Apps
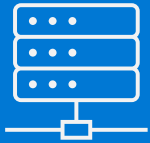
Content

Settings

Storage

Compute

AVD and Windows 365 – Which Tool Where?

Azure Virtual Desktop

Windows 365

Non-Persistent/Low concurrency (Windows Multisession) or Published apps

Infrastructure Team leading – typically prefer to engineer and run their own solution

Existing in-house or Outsourced VDI skills/operations

Wants to pay for what they consume

Looking to leverage existing Citrix/VMWare investment

Mid-concurrency where business case between single session PUPM or Windows Multisession consumption model needs to be made in partnership with the customer

Personalised desktop requirement

EUC/Workplace Team Leading – ability to centre management on MEM

No access to in-house/outsource VDI skills/operations

Wants predictability of cost

No long-term Citrix of VMWare commitment