



Lunch @ Metagon

"Business digitalisiert - CIO rotiert" – Erfahrungen von Appway

2. November 2016, Jürg Truniger



BUILDING THE DIGITAL FUTURE TODAY

At organizations around the world, Appway is transforming the way people and technology relate to business.



81%

Annual Growth

225+

Clients

420 000+

Users Worldwide



Appway

BUILDING THE DIGITAL FUTURE TODAY

At organizations around the world, Appway is transforming the way people and technology relate to business.

ODYSSEY

DocuSign

e-SignLive[™]
by Silanis

Mii
MiTek[®]

swiss
sign
A subsidiary of Swiss Post

amazon
web services



TEMENOS

TCS BANKS

ACCUITY

FIS

adesso
business.
people.
technology.

8 Offices

Global Support

1 500+

Appway Developers

20+ Awards

gdoc
DOCUMENT CARE

accenture

ELCA

winTECH
ir MULTIUTILITY

Deloitte.

CAPCO

SERIAL
DEVELOPMENT

NAVIGANT



B | SOURCE

IBM

BearingPoint[®]

ipt
famous for integration

infometis ag

FINCONS
GROUP

KPMG

UNITED SECURITY PROVIDERS

Qvotico

incore
SWISS BANKING SERVICES

GFT

swisscom

OUR PRODUCTS



Appway Digital Banking

Digital Banking is all about conversion.

Appway Digital Banking is a set of Business Components that lets you build and continuously adapt your business model to Attract, Convert, and Grow prospects, leads, and clients.



Appway Platform

The Appway Platform empowers organizations to move beyond automation toward ongoing digital transformation. With its seamless orchestration of people, knowledge, and systems, Appway promotes collective intelligence and enables businesses to reinvent for the digital age.



Appway Onboarding

Appway Onboarding ensures full compliance throughout the entire client lifecycle. Whether operating globally or locally, Appway Onboarding comes with all relevant financial regulations out-of-the-box: KYC, FATCA, AML, TAX, Suitability, MiFID, Dodd Frank, DOL, PEP, DOL Fiduciary, and much more.

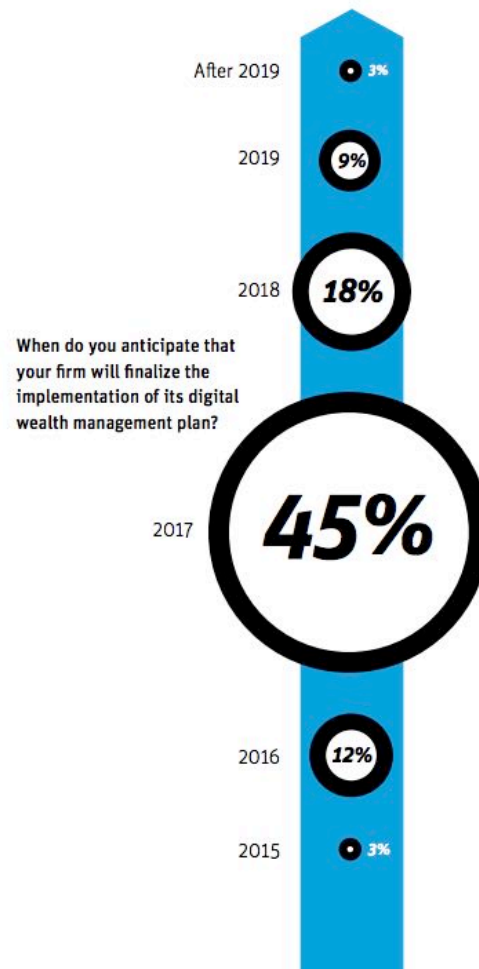
THE GOALS OF DIGITALIZATION



ARE YOU READY?

SETTING THE COURSE FOR DIGITALIZATION IN WEALTH MANAGEMENT

- 45% anticipate full digitization for 2017
- 62% cited mobile as High or Crucial Priority
- Large banks spend 2x as much time & budget on IT as other industries



THE CORE CHALLENGES

ORGANIZATIONAL LEGACY

ORGANIZATIONAL COMPLEXITY

ORGANIZATIONAL INERTIA

COST PRESSURES

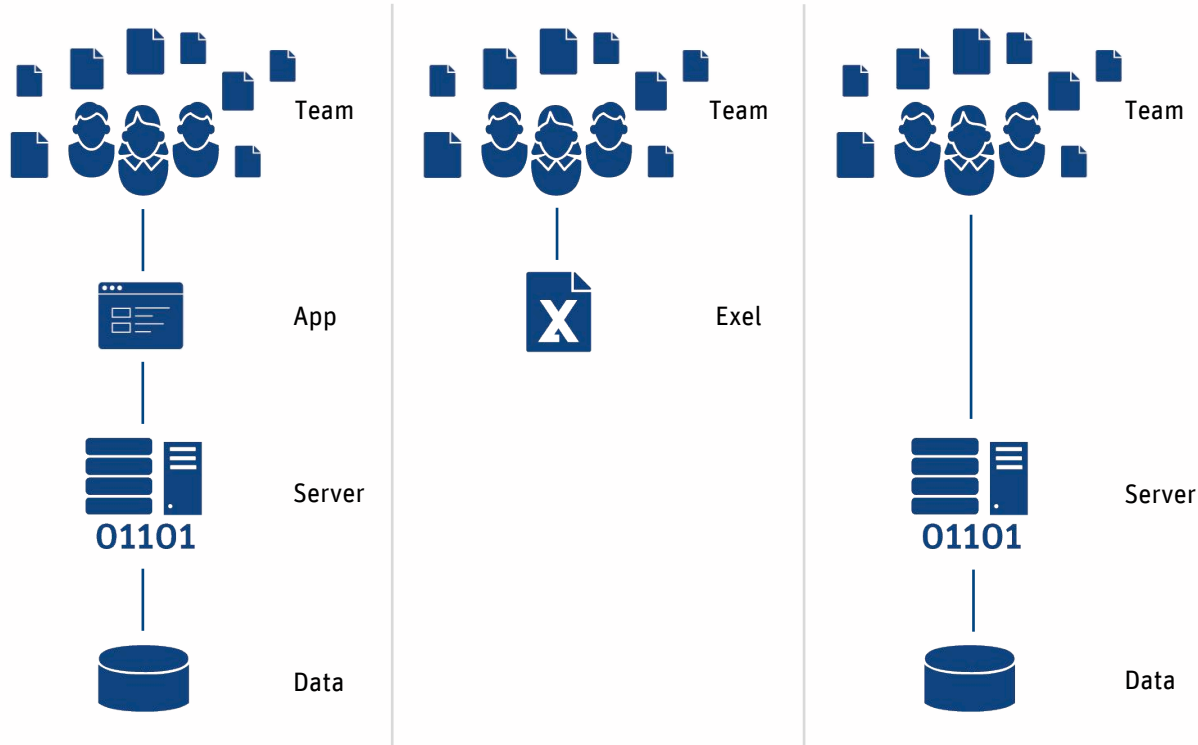
TALENT & KNOWLEDGE

INSIDE OUT – OUTSIDE IN



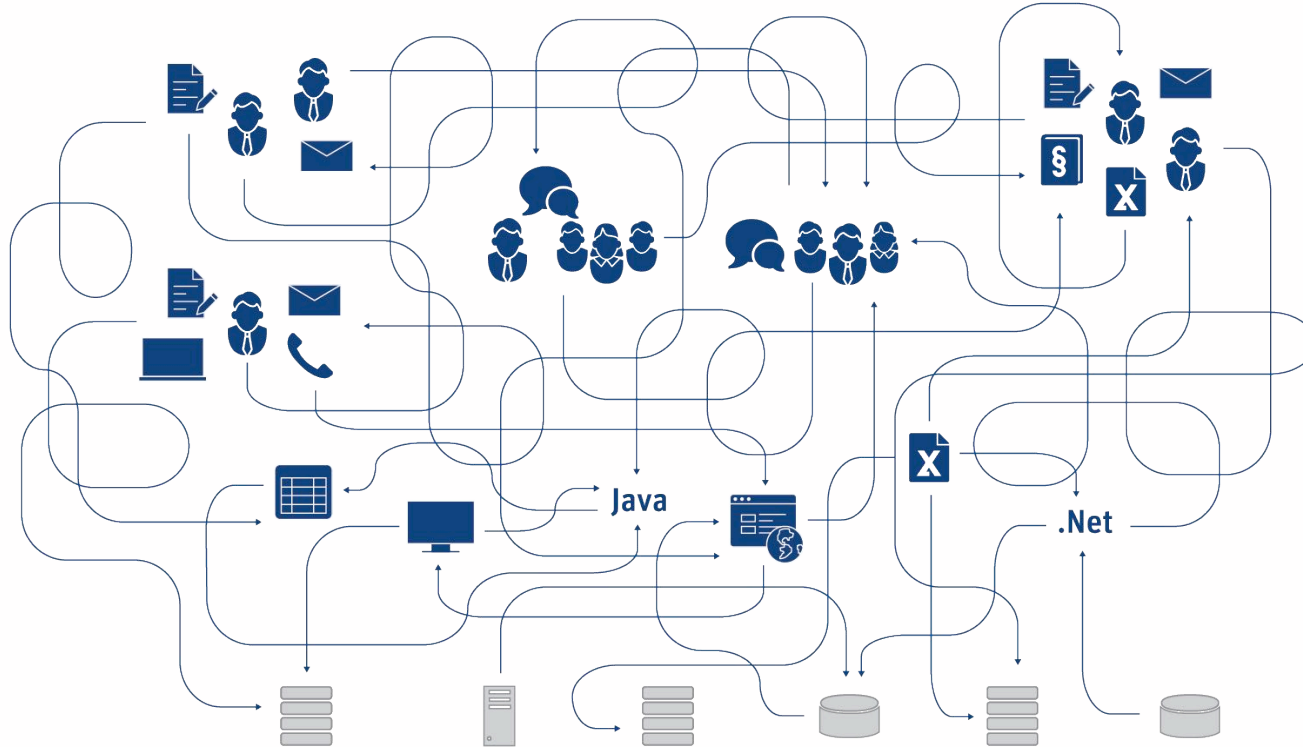
REMEMBER UNCONNECTED WORK SILOS

In the past, business interactions were geared toward individual goals of business functions. This led to fragmented work and siloed IT landscapes – a dead-end street for achieving customer-centricity.



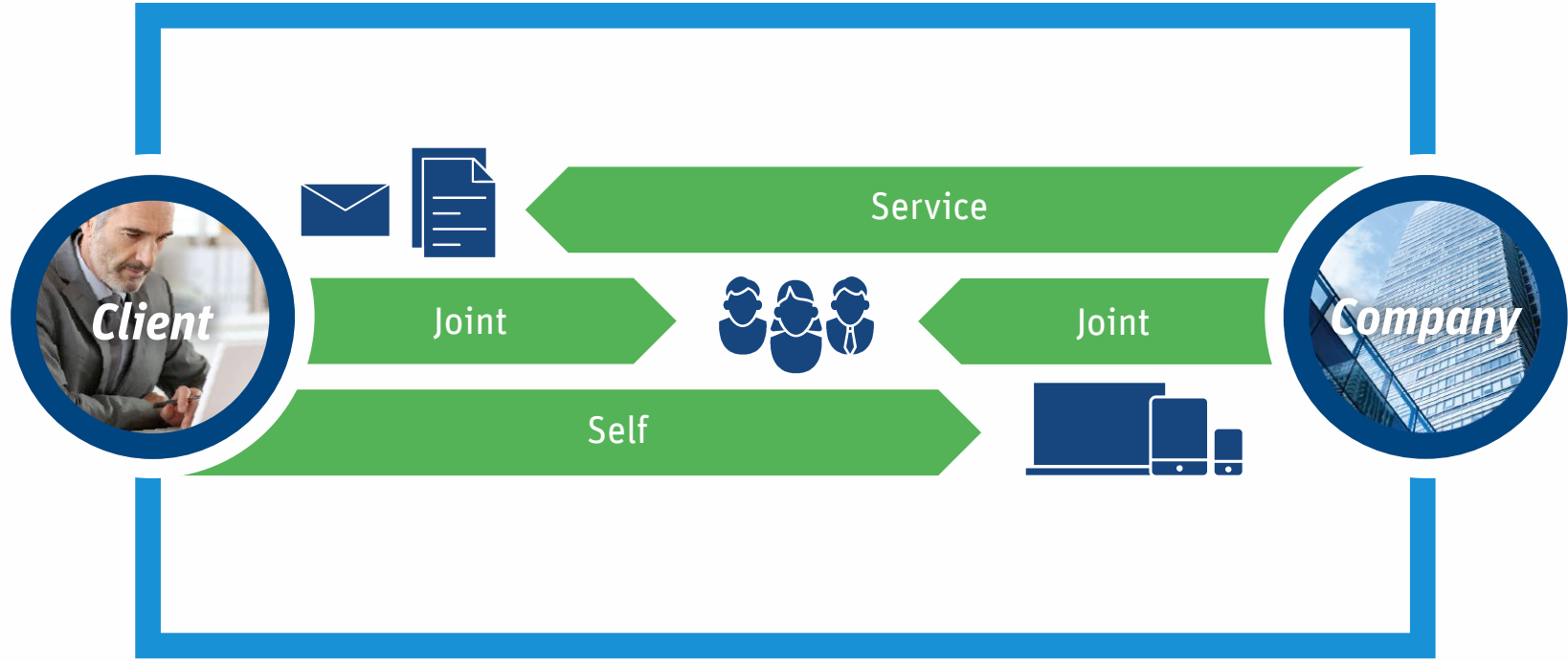
REDUCE UNNECESSARY BUSINESS COMPLEXITY

In the age of the customer, business has become hyper-connected. Organizations using traditional approaches respond inadequately and too slowly to market requirements and business moments.



ENSURE THREE INTERACTION MODES

Today, customers decide how they want to interact with businesses. They require a base pattern of three distinct modes of interaction.



EMBRACE DISSOLVING BUSINESS BOUNDARIES

In today's hyper-connected and customer-centric business environment, organizations need to open up and let the outside world actively participate on a unified workspace.

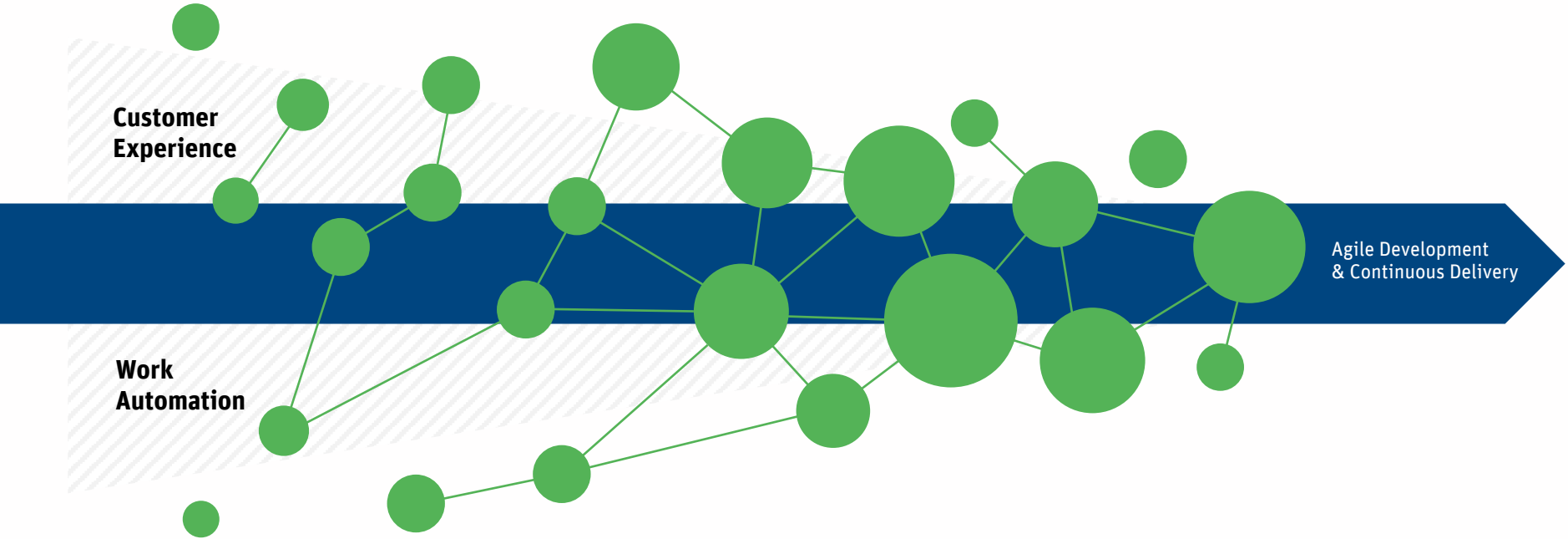
Outside

Workspace

Inside

DIGITAL TRANSFORMATION AS A JOURNEY

Digital transformation is no one time exercise but a wave of orchestrated initiatives.

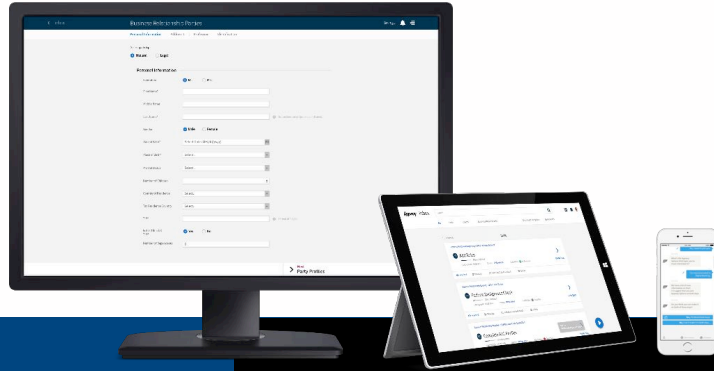


ENGAGE ALL STAKEHOLDERS IN DEVELOPMENT

Using a simple yet comprehensive visual language, all stakeholders — from business to IT — are involved in developing business applications. That way, everyone contributes to creating sustainable business results.



DIGITALIZATION NEEDS PLATFORM



User Interface

Business Logic

Integration

Databases

Web Services

Cloud

3rd Party
Applications

3rd Party
BPO Services

Appway®



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